

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Strategic Media - DC
Attention: Accounts Payable
3299 K St NW
Suite 200
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 945756-1 | 09/02/12 | September 2012 | 08/27/12 - 08/28/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|---------------|--------------|
| WPBF | Mica Hansen | HRP -Washingt | National |

| Advertiser | Product | Estimate Number |
|-----------------|----------------------|-----------------|
| West/R/Congress | ALLEN WEST 4 CONGRES | |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 08/27/12 - 08/28/12 | 945756 | 06297177 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| 9912521 | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|-------------|--|-----------------|---------------------------------|-----------------------|-----------------------|---------------|----------------|-------------|-------------|
| 1 | 08/27/12 | 08/28/12 | WPBF News 25 Mornings 6-7AM | | MT----- | :30 | 2 | \$400.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/27/12 | 09/02/12 | MT----- | 2 | \$400.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 2 WPBF M | | 08/27/12 | 6:32 AM | WPBF News 25 Mornings | 6-7AM | :30 | AWTV081301H | \$400.00 | NM |
| 1 WPBF Tu | | 08/28/12 | 6:23 AM | WPBF News 25 Mornings | 6-7AM | :30 | AWTV081301H | \$400.00 | NM |
| 2 | 08/27/12 | 08/28/12 | Good Morning America | 7-9AM | MT----- | :30 | 3 | \$450.00 | NM |
| | Class of Time - Fixed Non Pre-emptible | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/27/12 | 09/02/12 | MT----- | 3 | \$450.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 2 WPBF M | | 08/27/12 | 8:41 AM | Good Morning America | 7-9AM | :30 | AWTV081302H | \$450.00 | NM |
| 3 WPBF Tu | | 08/28/12 | 7:29 AM | Good Morning America | 7-9AM | :30 | AWTV081301H | \$450.00 | NM |
| 1 WPBF Tu | | 08/28/12 | 8:29 AM | Good Morning America | 7-9AM | :30 | AWTV081302H | \$450.00 | NM |
| 3 | 08/27/12 | 08/28/12 | WPBF News 25 @ Noon 12pm-1230pm | | MT----- | :30 | 2 | \$325.00 | NM |
| | Class of Time - Fixed Non Pre-emptible | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/27/12 | 09/02/12 | MT----- | 2 | \$325.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 2 WPBF M | | 08/27/12 | | WPBF News 25 @ Noon | 12pm-1230pm | :00 | | \$325.00 | NM |
| | Credited | | | | | | | | |
| 1 WPBF Tu | | 08/28/12 | 12:09 PM | WPBF News 25 @ Noon | 12pm-1230pm | :30 | AWTV081302H | \$325.00 | NM |
| 4 | 08/27/12 | 08/28/12 | M-F 5pm News | 5-6pm | MT----- | :30 | 1 | \$475.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/27/12 | 09/02/12 | MT----- | 1 | \$475.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF Tu | | 08/28/12 | 5:29 PM | M-F 5pm News | 5-6pm | :30 | AWTV081302H | \$475.00 | NM |
| 5 | 08/27/12 | 08/28/12 | WPBF News 25 @ 6:00PM 6-6:30PM | | MT----- | :30 | 1 | \$625.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/27/12 | 09/02/12 | MT----- | 1 | \$625.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 2 WPBF M | | 08/27/12 | 6:10 PM | WPBF News 25 @ 6:00PM | 6-6:30PM | :30 | AWTV081301H | \$625.00 | NM |



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------------|--------------|----------------------|---------------------|
| 945756-1 | 09/02/12 | September 2012 | 08/27/12 - 08/28/12 |
| Advertiser | | Product | Estimate Number |
| West/R/Congress | | ALLEN WEST 4 CONGRES | |

www.thewpbfchannel.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|------------------------|-------------------|------------------------|----------------|----------------|-------------|---------------|
| 6 | 08/27/12 | 08/28/12 | Dr. Oz M-F 9-10a | 9-10a | MT----- | :30 | 2 | \$275.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/27/12 | 09/02/12 | MT----- | 2 | \$275.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | M | 08/27/12 | 9:55 AM | Dr. Oz M-F 9-10a | 9-10a | :30 | AWTV081301H | \$275.00 NM |
| 1 | WPBF | Tu | 08/28/12 | 9:39 AM | Dr. Oz M-F 9-10a | 9-10a | :30 | AWTV081301H | \$275.00 NM |
| 7 | 08/27/12 | 08/28/12 | 10-11a Anderson Cooper | 10-11a | MT----- | :30 | 2 | \$275.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/27/12 | 09/02/12 | MT----- | 2 | \$275.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | M | 08/27/12 | 10:28 AM | 10-11a Anderson Cooper | 10-11a | :30 | AWTV081301H | \$275.00 NM |
| 1 | WPBF | Tu | 08/28/12 | 10:56 AM | 10-11a Anderson Cooper | 10-11a | :30 | AWTV081301H | \$275.00 NM |
| 8 | 08/27/12 | 08/28/12 | THE CHEW | 1P-2P | MT----- | :30 | 2 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/27/12 | 09/02/12 | MT----- | 2 | \$225.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | M | 08/27/12 | 12:59 PM | THE CHEW | 1P-2P | :30 | AWTV081301H | \$225.00 NM |
| 1 | WPBF | Tu | 08/28/12 | 1:56 PM | THE CHEW | 1P-2P | :30 | AWTV081301H | \$225.00 NM |
| 9 | 08/27/12 | 08/28/12 | GOOD AFTERNOON AM | 2-3p | MT----- | :30 | 2 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/27/12 | 09/02/12 | MT----- | 2 | \$400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | M | 08/27/12 | 2:37 PM | GOOD AFTERNOON AMERICA | 2-3p | :30 | AWTV081301H | \$400.00 NM |
| 1 | WPBF | Tu | 08/28/12 | 2:38 PM | GOOD AFTERNOON AMERICA | 2-3p | :30 | AWTV081301H | \$400.00 NM |
| 10 | 08/27/12 | 08/27/12 | Dr. Oz | 4-5p | 1----- | :30 | 1 | \$525.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/27/12 | 09/02/12 | 1----- | 1 | \$525.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 08/27/12 | 4:25 PM | Dr. Oz | 4-5p | :30 | AWTV081302H | \$525.00 NM |
| 11 | 08/28/12 | 08/28/12 | Wheel Of Fortune | 7-7:30PM | -1----- | :30 | 1 | \$1,500.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/27/12 | 09/02/12 | -1----- | 1 | \$1,500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 08/28/12 | 7:12 PM | Wheel Of Fortune | 7-7:30PM | :30 | AWTV081301H | \$1,500.00 NM |
| 12 | 08/27/12 | 08/28/12 | Jeopardy | 7:30-8PM | MT----- | :30 | 2 | \$1,600.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/27/12 | 09/02/12 | MT----- | 2 | \$1,600.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | M | 08/27/12 | 7:53 PM | Jeopardy | 7:30-8PM | :30 | AWTV081301H | \$1,600.00 NM |
| 1 | WPBF | Tu | 08/28/12 | 7:33 PM | Jeopardy | 7:30-8PM | :30 | AWTV081301H | \$1,600.00 NM |
| 13 | 08/27/12 | 08/28/12 | Nightline | 11:35-12:05AM | MT----- | :30 | 2 | \$475.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/27/12 | 09/02/12 | MT----- | 2 | \$475.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | M | 08/27/12 | 11:44 PM | Nightline | 11:35-12:05AM | :30 | AWTV081302H | \$475.00 NM |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 945756-1 | 09/02/12 | September 2012 | 08/27/12 - 08/28/12 |

| Advertiser | Product | Estimate Number |
|-----------------|----------------------|-----------------|
| West/R/Congress | ALLEN WEST 4 CONGRES | |

www.thewpbfchannel.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-------------|----------------|-------------|----------------|----------------|-------------|-------------|
| 13 | 08/27/12 | 08/28/12 | Nightline | 11:35-12:05AM | MT----- | :30 | 2 | \$475.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 08/28/12 | 11:58 PM | Nightline | 11:35-12:05AM | :30 | AWTV081302H | \$475.00 NM |
| Total Spots | | | | | | | 22 | | |

Payment Terms 30 Days

| | |
|--------------------------|--------------------|
| <u>Gross Total</u> | \$12,100.00 |
| <u>Agency Commission</u> | \$1,815.00 |
| <u>Net Amount Due</u> | \$10,285.00 |